



ANDRUS

COMMUNICATIONS

marketing strategy • public relations



READY TO GET STARTED? CONTACT US!
ANDRUSCOMMUNICATIONS.COM



WHAT WE DO AT ANDRUS COMMUNICATIONS

Andrus Communications is a boutique marketing communications agency that helps clients discover their true voice and purpose to attract their ideal customers. We work predominantly with small to mid-sized clients that have a focus on consumer facing businesses.

Growing a brand is about finding the authentic values that consumers share, and leveraging those in a way that increases success. We help you identify who your target customer is and what the most effective strategy is to reach them. We are a boutique firm and believe in working one-on-one with our clients, allowing us to be agile and make changes and improvements quickly.

Ready to make an investment in your business? Then know that what we keep in mind with every proposal is how our work will translate into sales for you. That's why we start every engagement with an open, collaborative discussion about your brand's goals, most meaningful metrics, a clear definition of what success will look like, followed by an open exploration of ideas.



MARKETING STRATEGY

No two clients are ever alike, even if they are from the same industry, each client is as unique as their brand. We take the time to get to know you first and then create a roadmap to follow with KPIs to track success.



EMAIL MARKETING

Email marketing is the highly effective strategy of sending emails to prospects and customers. Effective marketing emails convert prospects into customers, and turn one-time buyers into loyal, raving fans.



SOCIAL MEDIA

Social media is about more than taking pictures. We post your content where we know your audience will be reading it; we create and engage with your community and increase your digital footprint.



PUBLIC RELATIONS

We focus on developing and executing strategically targeted press campaigns to brand clients as leaders in their own industry. The team collaborates with each client to pitch concepts and materials.